

23rd ANNUAL
**Entrepreneurial
Woman's Conference**
Women's Business & Buyers Mart



exhibitor information & registration

The original two-day national conference and business opportunities fair for women business owners in the country, presented by the Women's Business Development Center.

wednesday, september 16th
& thursday, september 17th, 2009

Navy Pier • 600 E. Grand Avenue • Chicago, Illinois



Women's Business Development Center (WBDC) — www.wbdc.org — is nationally recognized for its advocacy on behalf of small, minority and women-owned businesses, and for its responsive, innovative and effective programs.

Now in its third decade, the WBDC serves entrepreneurs at all stages of development, from the home-based child care business to the established growth-oriented technology company, through targeted training; professional business counseling; financial assistance; and access to information and resources. The WBDC has a yearly client service base of approximately 3,500, certifies over 1,000 women-owned businesses annually as WBEs, and more than 4,500 women business owners participate in its events annually.

Established in 1986, the WBDC has assisted over 55,000 women in the greater Chicago area; has helped establish women's business assistance centers in six states across the nation; and is a nationally-recognized leader in the development of programs and policies affecting women's economic development and women's business ownership. The WBDC also offers its programs and services in Spanish to better serve the diverse spectrum of business owners.

The WBDC is a non-profit 501(c)3 organization partially funded by the U.S. Small Business Administration and the U.S. SBA's Office of Women's Business Ownership (OWBO); is a delegate agency of the City of Chicago, Department of Community Development; a grant recipient of Cook County, Department of Planning and Development; and a certifying partner of the Women's Business Enterprise National Council (WBENC). As a member of the Illinois Entrepreneurship Network, the WBDC is an Illinois Small Business Development Center and an Illinois Procurement Technical Assistance Center funded in part through a cooperative agreement with the U.S. Small Business Administration, the U.S. Department of Defense, and The Illinois Department of Commerce and Economic Opportunity, and is a proud partner of many corporations, foundations and contributors who help make our dreams a reality.

For the past two decades,
the Women's Business &
Buyers Mart has promoted
business relationships
between women-owned
businesses and the
purchasing departments
of major corporations and
government agencies.

The Women's Business & Buyers Mart offers:

- Corporations and government agencies the opportunity to meet with women business owners as prospective vendors, suppliers and contractors.
- Women business owners the opportunity to introduce their products/services to prospective buyers and gain information, resources, contacts and new business.

The Women's Business & Buyers Mart is:

- The featured business opportunities fair of the Entrepreneurial Woman's Conference, a presentation of the Women's Business Development Center (WBDC).
- Expected to feature more the 200 exhibitors and over 2,300 women business owners from across the country in 2009.
- The oldest event of its kind for women business owners in the country, and the premier event for women business owners in the Midwest.

exhibitor packages

package one

\$4,000 Corporate/\$3,000 WBEs**

- Listing as an Exhibitor in Conference Brochure* and Mart Directory
- Listing as an Exhibitor on our Conference web site
- Opportunity to participate in Corporate Connections as a Buying Organization
- Women's Business & Buyers Mart booth space (10'x10') with signage, draping, 6' skirted table, (2) chairs and a wastebasket
- Full-page ad in the Mart Directory
- Reserved VIP table (10 seats) with signage at both Conference Luncheons
- (10) Individual tickets to all Conference events and functions (*Luncheon tickets become the 10 seats at the VIP Luncheon tables, for a total of 10 seats at each Luncheon*)

package two

\$2,000 Corporate/\$1,500 WBEs**

- Listing as an Exhibitor in Conference Brochure* and Mart Directory
- Listing as an Exhibitor on our Conference web site
- Opportunity to participate in Corporate Connections as a Buying Organization
- Women's Business & Buyers Mart booth space (10'x10') with signage, draping, 6' skirted table, (2) chairs and a wastebasket
- Half-page ad in the Mart Directory — **upgrade to a full-page for an additional \$300!**
- (5) Individual tickets to all Conference events and functions (including both Luncheons)

package three

\$1,500 Corporate Only

- Listing as an Exhibitor in Conference Brochure* and Mart Directory
- Listing as an Exhibitor on our Conference web site
- Opportunity to participate in Corporate Connections as a Buying Organization
- Women's Business & Buyers Mart booth space (10'x10') with signage, draping, 6' skirted table, (2) chairs and a wastebasket
- (2) Individual tickets to all Conference events and functions (including both Luncheons)

package four

**\$1,000 Special Discount
Government Agencies and WBEs Only**

- Listing as an Exhibitor in Conference Brochure* and Mart Directory
- Listing as an Exhibitor on our Conference web site
- Opportunity to participate in Corporate Connections as a Buying Organization
- Women's Business & Buyers Mart booth space (10'x10') with signage, draping, 6' skirted table, (2) chairs and a wastebasket
- (2) Individual tickets to all Conference events and functions (including both Luncheons)

2009 schedule of events

AS OF JANUARY 1, 2009

Please note, the Women's Business & Buyers Mart will take place on September 16th only; Corporate Connections will take place on both September 16th & 17th.

tuesday, september 15, 2009

12:30 p.m. – 4:30 p.m. Exhibitor Set-Up

wednesday, september 16, 2009

7:30 a.m. Registration Opens (outside Festival Hall B)

8:30 a.m. – 11:45 a.m. Women's Business & Buyers Mart (Festival Hall B)

9:00 a.m. – 11:45 a.m. Corporate Connections (Festival Hall B)
*By appointment only

9:30 a.m. – 11:30 a.m. Workshop/Panel Discussions for Start-Ups (Breakout Rooms 201 – 203)

Noon – 1:45 p.m. 23rd Annual Hall of Fame Awards Luncheon (Grand Ballroom)

1:45 p.m. – 5:00 p.m. Women's Business & Buyers Mart (Festival Hall B)

2:15 p.m. – 5:00 p.m. Corporate Connections (Festival Hall B)
*By appointment only

2:00 p.m. – 4:00 p.m. Ask the Experts (Breakout Rooms 204 – 205)

5:00 p.m. – 7:00 p.m. Networking Reception (Lakeview Terrace)

thursday, september 17, 2009

8:00 a.m. Registration Opens

8:30 a.m. – 10:00 a.m. Woman-to-Woman Power Mentoring Breakfast (Grand Ballroom)

10:00 a.m. – 11:45 a.m. Workshop for Supplier Diversity Professionals & Buyers (Breakout Rooms 325 – 326)

10:15 a.m. – 11:45 a.m. Corporate Connections (Festival Hall B)

10:15 a.m. – 11:45 a.m. Workshop/Panel Discussion (Breakout Rooms 201 – 203)

10:15 a.m. – 11:45 a.m. Workshop/Panel Discussion (Breakout Rooms 205 – 207)

Noon – 2:00 p.m. 23rd Annual Women's Forum Luncheon (Grand Ballroom)

Additional 10'x10' booth spaces may be added to any of the Exhibitor Packages listed at the rate of \$1,000 each.

*Respond by May 1, 2009 for your organization to be listed as an Exhibitor in our Conference brochure.

**To exhibit as a WBE, you must be interested in buying goods or services from other women business owners and be certified through WBENC by August 1, 2009. Certification is not required to attend the Conference, only to participate as a WBE Exhibitor in the Women's Business & Buyers Mart or as a WBE Supplier at Corporate Connections.

***Exhibitors may purchase additional 2-Day Individual All-Conference tickets at the reduced rate of \$200.

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Name of Organization _____

*EXHIBITORS NOTE: Please list company name as you wish it to appear in printed materials. Deadline for inclusion in Conference Brochure is May 1, 2009. Only paid registrants will be listed.

- | | |
|---|---|
| <input type="checkbox"/> Corporate Procurement | <input type="checkbox"/> Government Procurement |
| <input type="checkbox"/> WBE | <input type="checkbox"/> Business Resource |
| <input type="checkbox"/> Resource Organization/
Media Entity | <input type="checkbox"/> Franchise Opportunity |

Name of Representative _____

Title _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____ Fax (____) _____

E-Mail _____

Please read each registration package carefully and check the package below pertaining to your company's participation:

Package 1 _____ @ \$4,000 = _____
 _____ @ \$3,000 (WBE) = _____

Package 2 _____ @ \$2,000 = _____
 _____ @ \$1,500 (WBE) = _____

Package 3 _____ @ \$1,500 = _____

Package 4 _____ @ \$1,000 = _____
 (WBEs and Government Agencies Only)

Additional 10'x10' Booth Space
 _____ @ \$1,000 = _____

Individual 2-Day All-Conference Tickets
 _____ @ \$200 = _____
 (This is a reduced rate for Exhibitors only.)

TOTAL = _____

Conference registration

Enclosed is our check for \$ _____

Charge my credit card for \$ _____

Credit Card Number _____

Exp. Date _____

_____ American Express

_____ MasterCard

_____ Visa

_____ Diners Club

Name as it Appears on Card

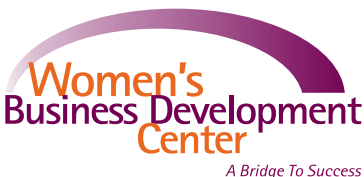
Signature (Required for all credit card payments)

Please fax completed Exhibitor registrations to
Mia M. Delano, Conference Director, at 303-691-0824.

All contributions are tax deductible to the extent allowed by the law.
Facilities are handicapped accessible.

REFUND POLICY: A 100% refund will be given prior to May 1, 2009. After May 1, 2009 and up until July 1, 2009 a 50% refund will be given. After July 1, 2009 all registrations are subject to full payment.

For questions regarding the Entrepreneurial Woman's Conference and Exhibiting at the Women's Business & Buyers Mart please contact:



Mia M. Delano
Entrepreneurial
Woman's Conference
Women's Business
Development Center
8 S. Michigan Avenue
4th Floor
Chicago, IL 60603

Direct line: 303-691-0821
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E-mail: mdelano@wbdc.org

For additional information please visit www.wbdc.org



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