



SPONSORSHIP OPPORTUNITIES FORM

23rd Annual Entrepreneurial Woman's Conference

Women's Business & Buyers Mart

September 16 & 17, 2009 at Navy Pier in Chicago, Illinois

Presented by the

Women's Business Development Center (WBDC)

Fax Back to Mia Delano, Conference Director, at (303) 691-0824

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

MAJOR SPONSOR BENEFITS (\$15,000 & Up):

Corporations contributing at least \$15,000 are eligible for Major Sponsorship recognition, which includes the following benefits:

- ◆ Company name and/or logo included in all news releases and press materials (national, regional and local distribution)
- ◆ Company logo inclusion in local and national print advertising campaign, valued at over \$1,000,000 – including the *Chicago Sun-Times* & *Pioneer Press* supplement mailed to over 3 million people!
- ◆ Company name and/or logo in the conference brochure – distributed to over 55,000 women business owners, government agencies, elected and appointed officials, economic development, women's & business organizations, and community leaders nationwide
- ◆ Company name and logo in conference program book - distributed to all Conference attendees
- ◆ Company name included on our conference web site at www.wbdc.org
- ◆ Company logo on signage at Navy Pier – including the sponsor wall inside the Women's Business & Buyers Mart and hanging logo signs around the rotunda of the Grand Ballroom
- ◆ 10' x 20' Exhibit Booth at the Women's Business & Buyers Mart – and opportunity to participate in Corporate Connections program
- ◆ Full-Page, 4-Color Ad in the Conference Program Book
- ◆ Reserved VIP table (10 seats) at both the Hall of Fame Awards Luncheon and the Women's Forum Luncheon – including a seat on the dais for company representative at the Hall of Fame Awards Luncheon
- ◆ Opportunity to distribute one piece of company collateral in the Conference attendee bags
- ◆ (5) Tickets to the Conference Reception
- ◆ All benefits of Corporate Partnership with the WBDC for 2009 (a \$3,500 value!)

Premier (\$25,000 and above) & Featured Sponsor (\$16,000-\$24,000) benefits include all of the above plus additional benefits outlined below. *All Sponsorship Opportunities are available on a first come, first served basis after the previous year's first right of refusal deadline has passed.***

For information on becoming a Marquee Sponsor and/or Conference Co-Chair (\$40,000 - \$50,000 Sponsorship level), please contact Mia Delano directly.

PREMIER & FEATURED SPONSORSHIP OPPORTUNITIES (\$20,000 - \$30,000):

O Women's Business & Buyers Mart Sponsor – Wednesday, September 16, 2009 - 4 @ \$25,000

- ◆ All benefits listed on page one – plus:
- ◆ Opportunity for company representative to address audience at the Ribbon-cutting Ceremony
- ◆ 20' x 20' Premier booth space at front of Mart
- ◆ Sponsorship designation on Mart Entrance, all Mart signage and marketing materials for the Mart

O Hall of Fame Awards Luncheon Sponsor - Wednesday, September 16, 2009 – 3 @ \$30,000

****All 3 Sponsorship Positions will remain on hold until February 27, 2009 for 2008 Sponsors****

- ◆ All benefits listed on page one – plus:
- ◆ Opportunity for company representative to address audience & present an award
- ◆ Opportunity to distribute company materials to all event attendees during breakfast
- ◆ Sponsorship designation on stage at Luncheon
- ◆ (2) VIP tables – 20 seats – at the Luncheon

O Women's Forum Luncheon Sponsor – Thursday, September 17, 2009 - 3 @ \$25,000

****2 Sponsorship Positions will remain on hold until February 27, 2009 for 2008 Sponsors****

- ◆ All benefits listed on page one - plus:
- ◆ Opportunity for company representative to address audience
- ◆ Opportunity to distribute company materials to all event attendees during luncheon
- ◆ Sponsorship designation on stage & signage at event
- ◆ (2) VIP Tables – (20 seats) – at the Luncheon

O Conference Reception – Wednesday, September 16, 2009 – 2 @ \$25,000

- ◆ All benefits listed on page one - plus:
- ◆ Opportunity for company representative to address audience
- ◆ Opportunity to distribute company materials to all event attendees at party
- ◆ Sponsorship designation on all signage at event and on all marketing materials for that event

O Registration Sponsor – 1 @ \$30,000

- ◆ All benefits listed on page one - plus:
- ◆ Opportunity to distribute company materials to all event attendees at the registration area
- ◆ Sponsorship designation at registration area
- ◆ Logo representation, with the WBDC, on all conference badges

O Conference Bag Sponsor – 1 @ \$30,000

- ◆ All benefits listed on page one - plus:
- ◆ Company logo to appear on bag along with the WBDC logo and Marquee sponsor logos
- ◆ Special designation in the Conference Program Book with company logo

O Woman-to-Woman Power Mentoring Breakfast Sponsor – Thursday, September 17, 2009 - 2 @ \$20,000

****1 Sponsorship Position will remain on hold until February 27, 2009 for 2008 Sponsors****

- ◆ All benefits listed on page one - plus:
- ◆ Opportunity for company representative to address audience at breakfast
- ◆ Opportunity to distribute company materials at breakfast
- ◆ Sponsorship designation on stage & signage at breakfast

O Official Carrier – 1 @ \$30,000

****Sponsorship Position will remain on hold until February 27, 2009 for 2008 Sponsor****

- ◆ All benefits listed on page one – plus:
- ◆ Separate and exclusive sponsorship designation in all marketing materials for the event including the Conference Mailer, Conference Program Book and national & local ad campaign as our Official Carrier
- ◆ Opportunity to offer discounts and market Carrier to all potential Conference attendees

O Corporate Connections – Wednesday, September 16 & Thursday, September 17, 2009 - 2 @ \$20,000

- ◆ All benefits listed on page one – plus:
- ◆ (2) private Corporate Connections offices for your buyers both days of the event
- ◆ Opportunity to distribute company materials at Corporate Connections
- ◆ Sponsorship designation on all Corporate Connections signage at the event and marketing materials

O Ground Transportation Sponsor – 1 @ \$20,000

- ◆ All benefits listed on page one - plus:
- ◆ Separate and exclusive sponsorship designation in both the Conference Mailer and Conference Program Book as our Ground Transportation Sponsor, and on the method of transportation as well
- ◆ Opportunity to distribute company materials to all transportation passengers

O Major Sponsor – 25 @ \$15,000

- ◆ All benefits listed on page one
- ◆ **Please note, the Major Sponsor level does not include any industry exclusivity**

BELOW \$15,000 SPONSORSHIP OPPORTUNITIES: (*minimal logo representation*)

O Workshop/Panel Discussion Sponsors – 10 @ \$7,500

- ◆ Workshop sponsorship designation in mailer, program book and all press materials – including *Chicago Sun-Times* and *Pioneer Press* supplement!
- ◆ Workshop sponsorship designation on signage at event
- ◆ Full-Page ad in Program Book
- ◆ 10' x 10' exhibit booth at Women's Business & Buyers Mart
- ◆ Opportunity to participate in Corporate Connections
- ◆ (5) VIP Tickets to all Conference events – includes reserved seating at both Luncheons

O Ask the Experts Sponsors - 10 @ \$5,000

- ◆ Ask the Experts sponsorship designation in mailer, program book and all press materials – including the *Chicago Sun-Times* and *Pioneer Press* supplement!
- ◆ Ask the Experts sponsorship designation on signage at event
- ◆ 10' x 10' booth space at Women's Business & Buyers Mart
- ◆ Opportunity to participate in Corporate Connections
- ◆ 1/2-Page ad in Program Book
- ◆ (2) VIP Tickets to all Conference events – includes reserved seating at both Luncheons