

24<sup>th</sup> Annual  
**Entrepreneurial  
Woman's Conference**  
Women's Business & Buyers Mart



**SEPTEMBER 22<sup>nd</sup>**

**2010**

**EXHIBITOR  
INFORMATION  
& REGISTRATION**

**McCORMICK  
PLACE WEST**

**2301 S. INDIANA AVENUE  
CHICAGO, ILLINOIS**

The original, national conference and business opportunities fair  
for women business owners in the country, presented by  
the Women's Business Development Center.



**Women's Business Development Center**  
8 South Michigan Avenue  
4<sup>th</sup> Floor  
Chicago, IL 60603-3302

**RETURN SERVICE REQUESTED**

Non-profit Organization  
U.S. Postage  
PAID  
Chicago, IL 60603  
Permit #4189

**Women's Business Development Center (WBDC)** – [www.wbdc.org](http://www.wbdc.org) – is nationally recognized for its advocacy on behalf of small, minority and women-owned businesses, and for its responsive, innovative and effective programs.

Celebrating 25 years of success, the WBDC serves entrepreneurs at all stages of development, from the home-based child care business to the established growth-oriented technology company, through targeted training; professional business counseling; financial assistance; and access to information and resources. The WBDC has a yearly client service base of approximately 3,500, certifies over 1,200 women-owned businesses annually as WBEs, and more than 4,500 women business owners participate in its events annually.

Established in 1985, the WBDC has assisted over 60,000 women in the greater Chicago area; has helped establish women's business assistance centers in six states across the nation; and is a nationally-recognized leader in the development of programs and policies affecting women's economic development and women's business ownership. The WBDC also offers its programs and services in Spanish to better serve the diverse spectrum of business owners.

The WBDC is a non-profit 501(c)3 organization partially funded by the U.S. Small Business Administration and the U.S. SBA's Office of Women's Business Ownership (OWBO); is a delegate agency of the City of Chicago, Department of Community Development; a grant recipient of Cook County, Bureau of Community Development; and a certifying partner of the Women's Business Enterprise National Council (WBENC). As a member of the Illinois Entrepreneurship Network, the WBDC is an Illinois Small Business Development Center and an Illinois Procurement Technical Assistance Center funded in part through a cooperative agreement with the U.S. Small Business Administration, the U.S. Department of Defense, and The Illinois Department of Commerce and Economic Opportunity, and is a proud partner of many corporations, foundations and contributors who help make our dreams a reality.

**For more than two decades, the Women's Business & Buyers Mart has promoted business relationships between women-owned businesses and the purchasing departments of major corporations and government agencies.**

**The Women's Business & Buyers Mart offers:**

- Corporations and government agencies the opportunity to meet with women business owners as prospective vendors, suppliers and contractors.
- Women business owners the opportunity to introduce their products/services to prospective buyers and gain information, resources, contacts and new business.

**The Women's Business & Buyers Mart is:**

- The featured business opportunities fair of the Entrepreneurial Woman's Conference, a presentation of the Women's Business Development Center (WBDC).
- Expected to feature more than 200 exhibitors and over 2,300 women business owners from across the country in 2010.
- The oldest event of its kind for women business owners in the country, and the premier event for women business owners in the Midwest.

## Women's Business & Buyers Mart EXHIBITOR PACKAGES

### PACKAGE ONE

**\$4,000 Corporate/\$3,000 WBEs\*\***

- Listing as an Exhibitor in Conference Brochure\* and Mart Directory
- Listing as an Exhibitor on our Conference website
- Opportunity to participate in Corporate Connections as a Buying Organization
- Women's Business & Buyers Mart booth space (10'x10') with signage, draping, 6' skirted table, (2) chairs and a wastebasket
- Full-page ad in the Mart Directory
- Reserved VIP table (10 seats) with signage at the Conference Breakfast and Luncheon
- (10) Individual tickets to all Conference events and functions  
*(Meal tickets become the 10 seats at the VIP tables, for a total of 10 seats at meal function)*

### PACKAGE TWO

**\$2,000 Corporate/\$1,500 WBEs\*\***

- Listing as an Exhibitor in Conference Brochure\* and Mart Directory
- Listing as an Exhibitor on our Conference website
- Opportunity to participate in Corporate Connections as a Buying Organization
- Women's Business & Buyers Mart booth space (10'x10') with signage, draping, 6' skirted table, (2) chairs and a wastebasket
- Half-page ad in the Mart Directory — **upgrade to a full-page for an additional \$300!**
- (5) Individual tickets to all Conference events and functions  
*(including the Breakfast and Luncheon)*

### PACKAGE THREE

**\$1,500 Corporate Only**

- Listing as an Exhibitor in Conference Brochure\* and Mart Directory
- Listing as an Exhibitor on our Conference website
- Opportunity to participate in Corporate Connections as a Buying Organization
- Women's Business & Buyers Mart booth space (10'x10') with signage, draping, 6' skirted table, (2) chairs and a wastebasket
- (2) Individual tickets to all Conference events and functions  
*(including the Breakfast and Luncheon)*

### PACKAGE FOUR

**\$1,000 Special Discount**

**Government Agencies and WBEs Only**

- Listing as an Exhibitor in Conference Brochure\* and Mart Directory
- Listing as an Exhibitor on our Conference website
- Opportunity to participate in Corporate Connections as a Buying Organization
- Women's Business & Buyers Mart booth space (10'x10') with signage, draping, 6' skirted table, (2) chairs and a wastebasket
- (2) Individual tickets to all Conference events and functions  
*(including the Breakfast and Luncheon)*

## 2010 SCHEDULE OF EVENTS

AS OF MARCH 1, 2010

### TUESDAY, SEPTEMBER 21, 2010

12:30 p.m. — 4:30 p.m. Exhibitor Set-Up  
(Skyline Ballroom D & E)

### WEDNESDAY, SEPTEMBER 22, 2010

7:15 a.m. Registration Opens  
(outside Skyline Ballroom)

8:00 a.m. — 9:30 a.m. 24<sup>th</sup> Annual Women's Forum Breakfast  
(Skyline Ballroom A-C)

9:30 a.m. — 11:45 a.m. Women's Business & Buyers Mart  
(Skyline Ballroom D & E)

10:00 a.m. — 11:45 a.m. Corporate Connections *(by appointment only)*  
(Skyline Ballroom D & E)

9:45 a.m. — 11:45 a.m. From Dream to Reality: Launching Your  
Own Business *(workshop for start-ups)*  
(Breakout Room 180)

Noon — 1:45 p.m. 24<sup>th</sup> Annual Hall of Fame Awards Luncheon  
(Skyline Ballroom A-C)

1:45 p.m. — 5:00 p.m. Women's Business & Buyers Mart  
(Skyline Ballroom D & E)

2:15 p.m. — 5:00 p.m. Corporate Connections *(by appointment only)*  
(Skyline Ballroom D & E)

2:00 p.m. — 4:00 p.m. Ask the Experts: Solutions for Your Business  
*(for business owners of all levels)*  
(Breakout Room 179)

5:00 p.m. — 7:00 p.m. Get Down to Business Networking Reception  
(Skyline Ballroom Terrace)

**Additional 10'x10' booth spaces may be added to any of the Exhibitor Packages at the rate of \$1,000 each.**

\*Respond by May 1, 2010 for your organization to be listed as an Exhibitor in our Conference brochure.

\*\*To exhibit as a WBE, you must be interested in buying goods or services from other women business owners and be certified through WBENC by August 1, 2010. **Certification is not required to attend the Conference, only to participate as a WBE Exhibitor at the Women's Business & Buyers Mart or as a WBE Supplier at Corporate Connections.**

\*\*\*Exhibitors may purchase additional Individual All-Conference tickets at the reduced rate of \$200.

# ENTREPRENEURIAL WOMAN'S CONFERENCE EXHIBITOR REGISTRATION

Name of Organization: \_\_\_\_\_

\*EXHIBITOR'S NOTE: Please list company name as you wish it to appear in printed materials. Deadline for inclusion in Conference Brochure is May 1, 2010. Only paid registrants will be listed.

**Exhibitor Type:**

- Corporate Procurement
- WBE
- Resource Organization/Media Entry
- Government Procurement
- Business Resource
- Franchise Opportunity

Name of Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

Please read each registration package carefully and check the package below pertaining to your company's participation.

Package 1 \_\_\_\_\_ at \$4,000 = \$ \_\_\_\_\_  
\_\_\_\_\_ at \$3,000 (WBE Only) = \$ \_\_\_\_\_

Package 2 \_\_\_\_\_ at \$2,000 = \$ \_\_\_\_\_  
\_\_\_\_\_ at \$1,500 (WBE Only) = \$ \_\_\_\_\_

Package 3 \_\_\_\_\_ at \$1,500 = \$ \_\_\_\_\_

Package 4 \_\_\_\_\_ at \$1,000 = \$ \_\_\_\_\_  
(WBEs and Government Agencies Only)

Additional 10'x10' Booth Space \_\_\_\_\_ at \$1,000 each = \$ \_\_\_\_\_

Individual All-Conference Tickets \_\_\_\_\_ at \$200 each = \$ \_\_\_\_\_  
(This is a reduced rate for Exhibitors only)

TOTAL = \$ \_\_\_\_\_

Enclosed is our check for \$ \_\_\_\_\_

Charge my credit card for \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

- American Express
- MasterCard
- Discover
- Visa
- Diners Club

Name as it Appears on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

(Signature required for all credit card payments)

Please fax completed Exhibitor Registrations to Mia M. Delano, Conference Director, at 303-691-0824.

All contributions are tax-deductable to the extent allowed by the law.

Facilities are handicapped accessible.

**REFUND POLICY: A 100% refund will be given prior to May 1, 2010. After May 1, 2010 and up until July 1, 2010 a 50% refund will be given. After July 1, 2010 all registrations are subject to full payment.**



For questions regarding the Entrepreneurial Woman's Conference and exhibiting at the Women's Business & Buyers Mart please contact:

Mia M. Delano  
Entrepreneurial Woman's Conference  
Women's Business Development Center  
8 S. Michigan Avenue, 4<sup>th</sup> Floor  
Chicago, IL 60603

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