



SPONSORSHIP OPPORTUNITIES FORM

24th Annual Entrepreneurial Woman's Conference

Women's Business & Buyers Mart

September 22, 2010 at McCormick Place -West in Chicago, Illinois

Presented by the

Women's Business Development Center (WBDC)

Fax Back to Mia Delano, Conference Director, at (303) 691-0824

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Alternate Contact: _____

MAJOR SPONSOR BENEFITS (\$15,000 & Up):

Corporations contributing at least \$15,000 are eligible for Major Sponsorship recognition, which includes the following benefits:

- ◆ Company name and/or logo included in all news releases and press materials (national, regional and local campaign distribution)
- ◆ Company logo inclusion in local and national print advertising campaign, valued at over \$1,000,000 – including the *Chicago Sun-Times* & *Pioneer Press* supplement mailed to over 3 million people!
- ◆ Company name and/or logo in the conference brochure – distributed to over 65,000 women business owners, government agencies, elected and appointed officials, economic development, women's & business organizations, and community leaders nationwide
- ◆ Company name and logo in conference program book - distributed to all Conference attendees
- ◆ Company name included on our conference web site at www.wbdc.org
- ◆ Company logo on signage at McCormick Place – including the sponsor wall inside the Women's Business & Buyers Mart and hanging logo signs in the general session area
- ◆ 10' x 10' (or 10' x 20') Exhibit Booth at the Women's Business & Buyers Mart – and opportunity to participate in Corporate Connections program
- ◆ Full-Page, 4-Color Ad in the Conference Program Book
- ◆ Reserved VIP table (10 seats) at both the Hall of Fame Awards Luncheon and the Women's Forum Breakfast – including a seat on the dais for company representative at the Hall of Fame Awards Luncheon
- ◆ Opportunity to distribute one piece of company collateral in the Conference attendee bags
- ◆ (5) Tickets to the Conference Reception
- ◆ **All benefits of Local Corporate Partnership with the WBDC for 2010 (a \$3,500 value!)**
- ◆ **Add-On Option** – advertise in the *Chicago Sun-Times* WBDC Conference Supplement at Special Low Rates - \$2,500 ¼-page, \$5,000 ½-page and \$7,500 for a Full-page!

Premier (\$25,000 and above) & Featured Sponsor (\$16,000-\$24,000) benefits include all of the above plus additional benefits outlined below. *All Sponsorship Opportunities are available on a first come, first served basis after the previous year's first right of refusal deadline has passed.***

For information on becoming a Marquee Sponsor and/or Conference Co-Chair (\$40,000 - \$50,000 Sponsorship level), please contact Mia Delano directly.

PREMIER & FEATURED SPONSORSHIP OPPORTUNITIES (\$20,000 - \$30,000):

□ Women's Business & Buyers Mart Sponsor – 4 @ \$25,000

- ◆ All benefits listed on page one – plus:
- ◆ Opportunity for company representative to address audience at the Ribbon-cutting Ceremony
- ◆ 20' x 20' Premier booth space at front of Mart
- ◆ Sponsorship designation on Mart Entrance, all Mart signage and marketing materials for the Mart
- ◆ ¼-Page ad in the *Chicago Sun-Times* EWC Supplement
- ◆ 2010 Regional Corporate Partnership with WBDC

□ Women's Forum Breakfast Sponsor – 3 @ \$25,000 **All 3 Sponsorship Positions will remain on hold until March 19, 2010 for 2009 Sponsors******

- ◆ All benefits listed on page one - plus:
- ◆ Opportunity for company representative to address audience
- ◆ Opportunity to distribute company materials to all event attendees during luncheon
- ◆ Sponsorship designation on stage & signage at event
- ◆ (2) VIP Tables – (20 seats) – at the Breakfast
- ◆ ¼-Page ad in the *Chicago Sun-Times* EWC Supplement
- ◆ 2010 Regional Corporate Partnership with WBDC

□ Hall of Fame Awards Luncheon Sponsor - 3 @ \$25,000 **All 3 Sponsorship Positions will remain on hold until March 19, 2010 for 2009 Sponsors******

- ◆ All benefits listed on page one – plus:
- ◆ Opportunity for company representative to address audience & present an award
- ◆ Opportunity to distribute company materials to all event attendees during breakfast
- ◆ Sponsorship designation on stage at Luncheon
- ◆ (2) VIP tables – 20 seats – at the Luncheon
- ◆ ¼-Page ad in the *Chicago Sun-Times* EWC Supplement
- ◆ 2010 Regional Corporate Partnership with WBDC

□ Conference Bag Sponsor – 1 @ \$25,000

- ◆ All benefits listed on page one - plus:
- ◆ Company logo to appear on bag along with the WBDC logo and Marquee sponsor logos
- ◆ Special designation in the Conference Program Book with company logo
- ◆ ¼-Page ad in the *Chicago Sun-Times* EWC Supplement
- ◆ 2010 Regional Corporate Partnership with WBDC

****All \$20,000 and up Sponsors can upgrade their *Chicago Sun-Times* EWC Supplement ads at the following rates: \$2,500 for ½-page and \$5,000 for a Full-page**

□ Registration Sponsor – 1 @ \$25,000

- ◆ All benefits listed on page one - plus:
- ◆ Sponsorship designation at registration area
- ◆ Logo representation, with the WBDC, on all conference badges
- ◆ Opportunity to distribute company materials to all event attendees at the registration area
- ◆ ¼-Page ad in the *Chicago Sun-Times* EWC Supplement
- ◆ 2010 Regional Corporate Partnership with WBDC

□ Conference Reception – 2 @ \$25,000

- ◆ All benefits listed on page one - plus:
- ◆ Opportunity for company representative to address audience
- ◆ Opportunity to distribute company materials to all event attendees at party
- ◆ Sponsorship designation on all signage at event and on all marketing materials for that event
- ◆ ¼-Page ad in the *Chicago Sun-Times* EWC Supplement
- ◆ 2010 Regional Corporate Partnership with WBDC

□ Official Carrier – 1 @ \$30,000 **Sponsorship Position will remain on hold until March 19, 2010 for 2009 Sponsor******

- ◆ All benefits listed on page one – plus:
- ◆ Separate and exclusive sponsorship designation in all marketing materials for the event including the Conference Mailer, Conference Program Book and national & local ad campaign as our Official Carrier
- ◆ Opportunity to offer discounts and market Carrier to all potential Conference attendees
- ◆ ¼-Page ad in the *Chicago Sun-Times* EWC Supplement
- ◆ 2010 Regional Corporate Partnership with WBDC

□ Corporate Connections - 2 @ \$20,000

- ◆ All benefits listed on page one – plus:
- ◆ (2) private Corporate Connections offices for your buyers at the event
- ◆ Opportunity to distribute company materials at Corporate Connections
- ◆ Sponsorship designation on all Corporate Connections signage at the event and marketing materials
- ◆ ¼-Page ad in the *Chicago Sun-Times* EWC Supplement
- ◆ 2010 Regional Corporate Partnership with WBDC

□ *Chicago Sun-Times* Conference Supplement Underwriter - 1 @ \$25,000

- ◆ All benefits listed on page one – plus:
- ◆ Full-Page, 4-Color Ad with Back-Page placement for our Conference Supplement
- ◆ Special designation on Conference Program Book
- ◆ 2010 Regional Corporate Partnership with WBDC

□ Major Sponsor – 25 @ \$15,000

- ◆ All benefits listed on page one
- ◆ **Please note, the Major Sponsor level does not include any industry exclusivity**

BELOW \$15,000 SPONSORSHIP

OPPORTUNITIES: (*minimal logo representation*)

□ Workshop/Panel Discussion Sponsors – 10 @ \$10,000

- ◆ Opportunity to host WBE Regional Workshop at your facility in one of our 5 major markets – Chicago, Kansas City, Milwaukee, Minneapolis and St. Louis
- ◆ Sponsor designation on marketing materials for WBE Regional Workshop in our 5 major markets prior to the event
- ◆ Workshop sponsorship designation in mailer, program book and all press materials – including *Chicago Sun-Times* and *Pioneer Press* supplement!
- ◆ Workshop sponsorship designation on signage at event
- ◆ Full-Page ad in Program Book
- ◆ 10' x 10' exhibit booth at Women's Business & Buyers Mart
- ◆ Opportunity to participate in Corporate Connections
- ◆ (5) VIP Tickets to all Conference events – includes reserved seating at the Breakfast and Luncheon
- ◆ **Add-On Option** – advertise in the *Chicago Sun-Times* EWC Supplement at Special Low Rates - \$2,500 ¼-page, \$5,000 ½-page and \$7,500 for a Full-page!

□ Ask the Experts Sponsors - 10 @ \$5,000

- ◆ Ask the Experts sponsorship designation in mailer, program book and all press materials – including the *Chicago Sun-Times* and *Pioneer Press* supplement!
- ◆ Ask the Experts sponsorship designation on signage at event
- ◆ 10' x 10' booth space at Women's Business & Buyers Mart
- ◆ Opportunity to participate in Corporate Connections
- ◆ 1/2-Page ad in Program Book
- ◆ (2) VIP Tickets to all Conference events – includes reserved seating at both the Breakfast and Luncheon
- ◆ **Add-On Option** – advertise in the *Chicago Sun-Times* EWC Supplement at Special Low Rates - \$2,500 ¼-page, \$5,000 ½-page and \$7,500 for a Full-page!