



Presents:

# WBE B2B Speed Networking Event

As part of the **WBE B2B Initiative**  
(Corporate and Founding Partners are welcome to attend and participate!)

Wednesday, January 25<sup>th</sup>, 2012  
2:30-4:30 PM

Sponsored and Hosted by a WBE Company:  
**Creative Resources Agency, LLC**



creative **RESOURCES**  
www.acreativeresource.com

**ABOUT THE WBE B2B INITIATIVE:**

Kicked-off in 2010 by popular demand of WBEs, **the WBE B2B Initiative** is an effort to encourage WBEs to do business with each other. Structured in a **Speed Networking** format (modeled after Speed Dating), **the B2B Networking Event** is a great way to get to know other WBEs and learn about their businesses to explore potential business opportunities. Learn best practices, share ideas, exchange cards, and do business. Please scroll down to the end of the announcement to read the testimonials from our previous gatherings. Feel free to bring brochures or product samples from your company. There is no cost to attend this event thanks to our WBE B2B Event Host and Sponsor **Creative Resources Agency, LLC** (a WBE). As part of the event, there will also be a brief tour of **Creative Resources Agency, LLC** (time permitting). Spend an afternoon in a wonderful company of our amazing women with some ever-so-needed wisdom, as well as wine and appetizers, and do business! Corporate and Founding Partners are also encouraged to participate.

**WHEN:**

Wednesday, January 25<sup>th</sup>, 2012, 2:30-4:30 p.m.

**WHERE:**

**Creative Resources Agency, LLC**

1208 5<sup>th</sup> Street South  
Minneapolis, MN 55343

Phone: 952-988-9407 / Email: [caren@acreativeresource.com](mailto:caren@acreativeresource.com) / Web site: [www.acreativeresource.com](http://www.acreativeresource.com)

**RSVP:**

If you plan on attending, please register at <http://www.wbdc.org/Calendar/ListView.aspx> (then click on January 25<sup>th</sup>, and "Register Now") **by January 23<sup>rd</sup>**. There is no cost to attend this event thanks to our WBE B2B Event Host and Sponsor **Creative Resources Agency, LLC**.

**QUESTIONS:**

[nfedorova@wbdc.org](mailto:nfedorova@wbdc.org) or 612-259-6584

**A special thank-you to our WBE **Creative Resources Agency, LLC** for hosting and sponsoring our B2B Networking Event!**

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**TESTIMONIALS:**

“This was the best networking event I’ve ever attended! I have always been extremely uncomfortable walking up to someone I don’t know and introducing myself unless a reason or excuse presented itself. This networking session took away all the stress and anxiety of networking for me. I was able to meet many great people that I would otherwise not have met. It forced me out of my comfort zone and into a non-threatening environment. I will definitely attend another B2B Networking event like this one.”

*Lynn Petros-Winn, Owner and President  
Recycle Technologies, Inc. (WBE)*

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“Thank you for organizing the B2B Initiative. I see so many benefits from getting to know other WBE members. Of course, having the opportunity to tell others about my business is great, but it creates other value as well. The more I can learn about other WBE members, the more apt I will be to have a referral for someone looking for specific services. My personal goal is to broaden my library of resources so I can help others when they are struggling. You are great at listening to what the members want and then going the extra mile to make it happen. Thank you for all your support!”

*Jackie Wurm, Owner and President  
IntegriPrint, Inc. (WBE)*

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“I would like to thank you and everyone who put the networking event together. It was my first WBE event, and it was informative and very enjoyable. Everyone there was a pleasure to meet. Thank you again!”

*Connie Sutton, Owner and President  
Am-Tec Designs (WBE)*

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“This was one of the best networking events I have attended as of late. It actually helped me focus on my "pitch" to make it shorter and more concise. The ladies I met were all wonderful and even if we could not find a fit the wheels were turning to think of someone I know who would be a better fit. Thank you again and I look forward to the events in the future months.”

*Patricia Schulte, Account Executive  
Kocina Branding & Marketing Companies*

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“Thank you for a really terrific event yesterday. It was my first networking event with WBE and I thought it was really well planned and valuable. I’m looking forward to more of these and the opportunity to meet more WBE members.”

*Mary Jacobs, Director of Sales  
The Sartell Group*

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