

Leveraging Your WBENC Certification



START

USE YOUR WBENC USERNAME AND PASSWORD TO ACCESS WBENC LINK 2.0 AND INSIGHTS

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Use **WBENC Link 2.0** to download your certificate, update your profile and access corporate and WBE database

CREATE YOUR GOVERNMENT, CORPORATION, AND WOMAN OWNED BUSINESS TARGET LIST

2



Email insights@wbenc.org to request access to **Insights** for educational information and WBENC updates

Research national and local events and tradeshows



DEVELOP SALES STRATEGIES

Understand supplier diversity programs

Check out our e-learning library

3



Attend events and workshops

Prepare and polish your sales pitch

Other questions? Check out our FAQs!



UTILIZE OTHER WBDC RESOURCES

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4

MAKE YOUR PITCH TO YOUR TARGET