Women’s Business Development Center - Midwest
Helping Corporations Exceed Their Goals

IDENTIFY, ENGAGE, AND CONNECT SUPPLIERS AND PARTNERS
CERTIFY WOMEN-OWNED BUSINESSES
BUILD WOMEN BUSINESS ENTERPRISE CAPACITY
BECOMING A WBDC CORPORATE PARTNER

The Women’s Business Development Center - Midwest is uniquely positioned as a connector. We are the largest certifier of Women Business Enterprises (WBEs) in the country. Our team works to bring together certified WBEs looking for new opportunities and larger corporations looking for new suppliers. Through procurement activities, workshops, and networking events, Corporate Partners gain direct access to WBEs that can meet their contracting needs.
WBDC-MIDWEST FOOTPRINT

NINE STATES
Iowa - Illinois - Kansas - Minnesota
Missouri - Nebraska - North Dakota
South Dakota - Wisconsin

FIVE MAJOR MARKETS
Chicago - Kansas City
Milwaukee - St. Louis
Twin Cities
FY22 ECONOMIC IMPACT of WBDC-MIDWEST WOMEN BUSINESS ENTERPRISES

2,389 WBEs Certified
$21.59 Billion in Total Revenue
104,799 Employees
20.99 Average Years in Business
FY22 DEMOGRAPHICS of WBDC-MIDWEST WOMEN BUSINESS ENTERPRISES

American Indian or Alaskan Native 0.8%
Asian 5.3%
Black 8.4%
Latina 3.7%
Multi-Ethnic or Other 1.5%
Native Hawaiian or Pacific Islander 0.2%
Total Minority 19.9%
CORPORATE PARTNER VALUE

• RECEIVE GUIDANCE ON DEVELOPING AND GROWING YOUR SUPPLIER DIVERSITY PROGRAM

• INCREASE AND STRENGTHEN YOUR CURRENT DIVERSE SUPPLIER PIPELINE

• PARTICIPATE IN PROCUREMENT PROGRAMS AND INDUSTRY-SPECIFIC MATCHMAKERS

• HIGHLIGHT YOUR TEAM AS THOUGHT LEADERS AND SUBJECT-MATTER EXPERTS

• ENHANCE REPUTATION THROUGH SUPPORT OF DIVERSITY, EQUITY AND INCLUSION

• NETWORK AND BENCHMARK WITH OTHER WBDC CORPORATE AND PUBLIC SECTOR PARTNERS
PREMIER REGIONAL
Branding in All Five Markets
Customized Event
Major Sponsor at All WBDC Events
$25,000

REGIONAL
Branding in All Five Markets
Customized Event
$10,000

LOCAL
Branding in One Market
$5,000