



WBDC – Midwest FY25 Corporate Partner Opportunities



ABOUT THE WOMEN'S BUSINESS DEVELOPMENT CENTER

The Women's Business Development Center (WBDC) envisions a world where business owners have an opportunity to compete and succeed in the marketplace. To fulfill this goal, the WBDC delivers programs and services designed to remove barriers that have maintained an uneven playing field and prevented full participation of all entrepreneurs in the economy.



WBDC



MISSION

The Women's Business Development Center's mission is to support and accelerate business development and growth by targeting women and serving all business owners, to strengthen their participation in, and impact on, the economy.

WBDC 

Women's Business Development Center Helping Corporations with Responsible Sourcing



IDENTIFY, ENGAGE AND
CONNECT SUPPLIERS
AND PARTNERS



CERTIFY
WOMEN-OWNED
BUSINESSES



BUILD SUPPLIER
CAPACITY

REACH

The WBDC serves a nine-state Midwest region and is the largest Regional Partner Organization certifying Women Business Enterprises (WBE) as a service provider for the Women's Business Enterprise National Council (WBENC).





NINE STATES

Iowa - Illinois - Kansas
Minnesota - Missouri
Nebraska - North Dakota
South Dakota - Wisconsin

REGIONAL OFFICES

Chicago - Kansas City
Milwaukee - St. Louis
Twin Cities

WBDC 

WBDC REGIONAL TEAM



KAREN GOLDNER

Managing Director, Established
Business Program and Services
Chicago



CYNTHIA JOHNSON

Director,
Illinois SBDC @ WBDC
South Suburbs
Chicago



LYNN HERBERT

Director, Established Business
Program and Services
Twin Cities



JESSIE LEONARD

Director, Established Business
Program and Services
Milwaukee



SHAWNI JACKSON

Director, Established Business
Programs and Services
St. Louis



JENNIFER BRUNGARDT

Director, Established Business
Programs and Services
Kansas City

CORPROATE PARTNER SUPPORT TEAM



GEORGIA MARSH

Chief Development Officer
Chicago



GRACE TOLL

Associate Director, Development
Chicago



JEN LAUER

Senior Director, Development
Chicago



FY24 ECONOMIC IMPACT of WBDC-MIDWEST WOMEN BUSINESS ENTERPRISES

2,492 WBEs Certified

\$28 Billion in Total Revenue

127,341 Employees

21.1 Average Years in Business



FY24 DEMOGRAPHICS of WBDC-MIDWEST WOMEN BUSINESS ENTERPRISES

African American 10.0%

American Indian or Alaskan Native 0.5%

Asian 6.7%

Latina 4.3%

Multi-Ethnic or Other 1.4%

Native Hawaiian or Pacific Islander 0.2%

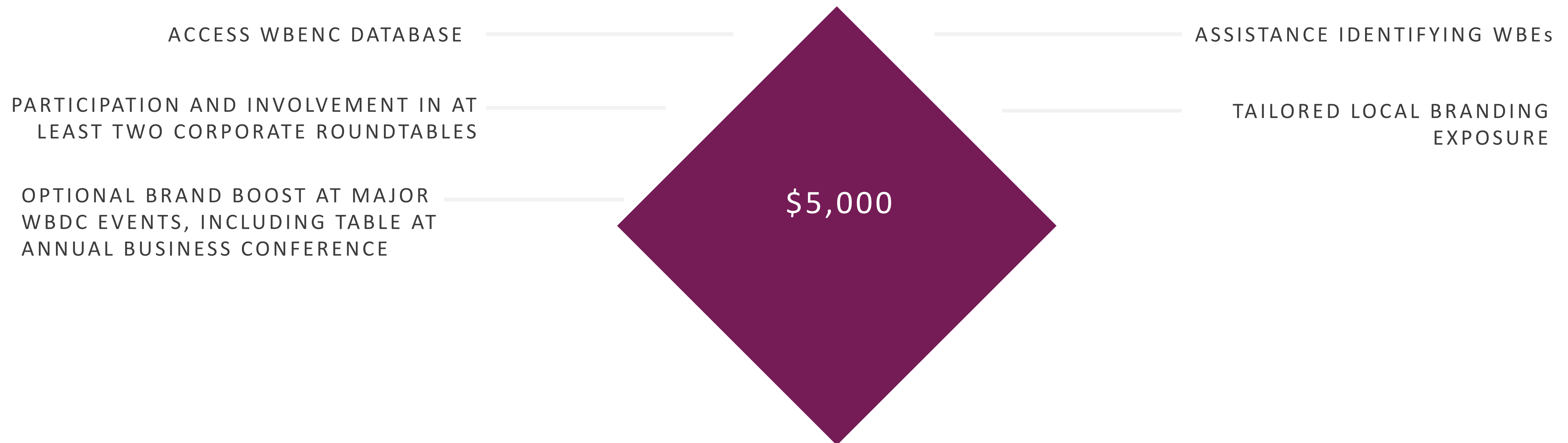
White 76.7%



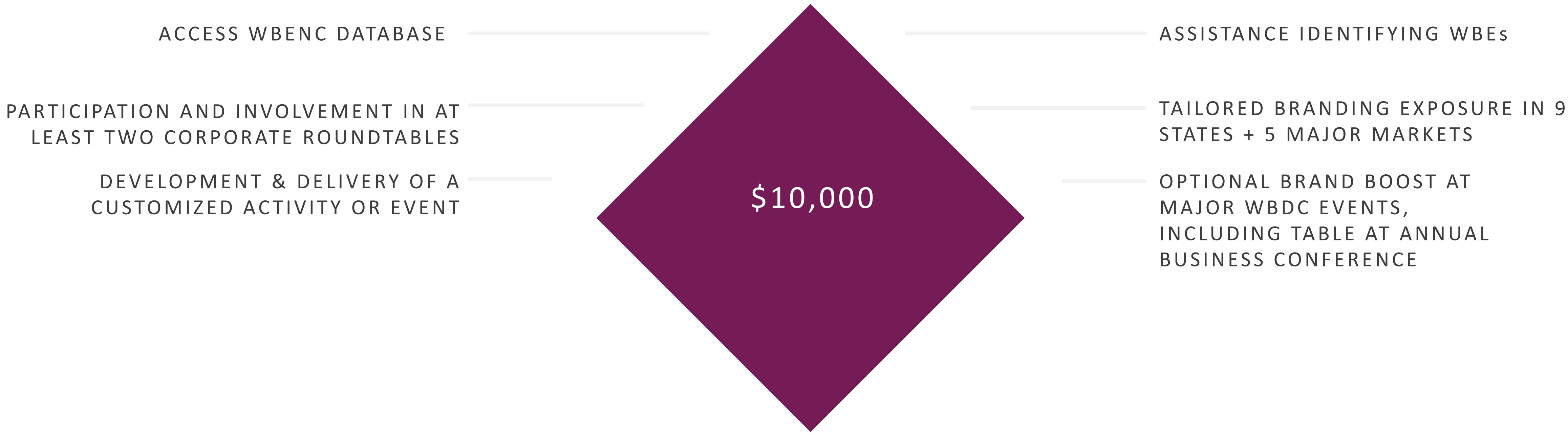
CORPORATE PARTNER VALUE

- RECEIVE GUIDANCE ON DEVELOPING AND GROWING A SMALL BUSINESS SUPPLIER PROGRAM
- INCREASE AND STRENGTHEN YOUR CURRENT SUPPLIER POOL
- PARTICIPATE IN SPECIALIZED MATCHMAKERS AND PROCUREMENT PROGRAMS
- HIGHLIGHT YOUR TEAM AS THOUGHT LEADERS AND SUBJECT-MATTER EXPERTS
- NETWORK AND BENCHMARK WITH OTHER WBDC CORPORATE AND PUBLIC SECTOR PARTNERS

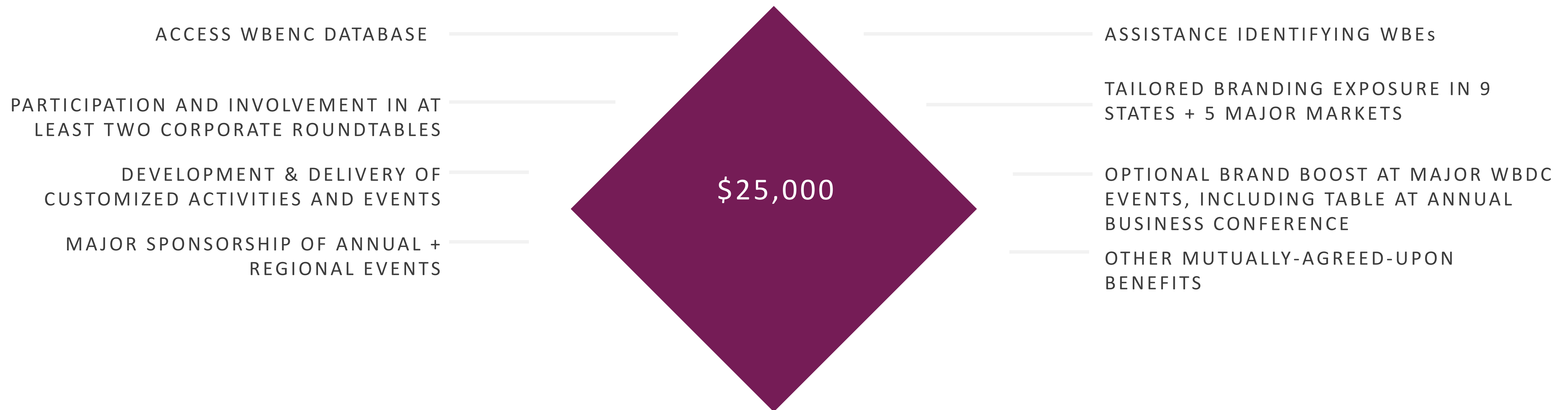
LOCAL PARTNER



REGIONAL PARTNER



PREMIER REGIONAL PARTNER



CONTACT US



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